Theseus Ships Limited

Digital and Growth Solutions

A comprehensive company profile detailing our strategic marketing, creative production, and web development capabilities.

Registered: December 2025

Location: Dar es Salaam, Tanzania

Contact:

Ismaili Simba: ismaili.a.simba@gmail.com

Salum Tambwe: salum.tambwe@gmail.com

Solutions starting for as little as 100k TZS.

Our Founders

Ismaili Simba

Development Consultant, Writer, Coder

A versatile Development Consultant and Full-Stack Developer with a proven track record. He combines technical engineering precision with creative storytelling and strategic business development.

- Web & Software Dev (Custom CRMs, robust integrations)
- Strategic Fundraising (Raised over $5 million)
- Content & Creative Writing

Salum Tambwe

Marketing Specialist, Videographer, Content Creator

A passionate creative focused on connecting brands with consumers through engaging content strategies. A multi-talented professional dedicated to delivering measurable business goals.

- Marketing Strategy (ATL, SEO/SEM, PPC)
- Creative Production (Videography, graphics design)
- Storytelling & Sales Leadership

Our Expertise

Strategic Marketing & Brand Growth

Go-to-market strategy, digital campaigns, performance marketing, analytics, and customer acquisition. We execute, measure, and optimize to ensure tangible outcomes.

Content & Creative Production

Professional content writing, videography, graphic design, brand storytelling, media management, and multilingual communications.

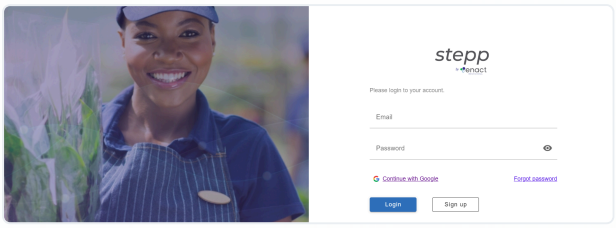
Web & Software Development

High-performance websites, custom systems, automation tools, cloud deployment, and AI integrations. Built for scale and speed.

Portfolio Highlights

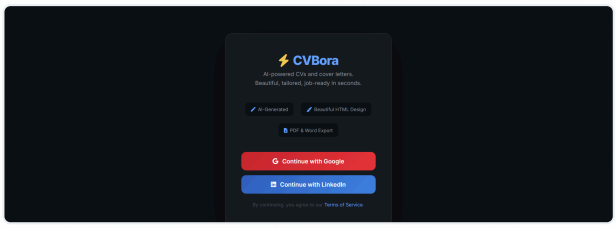
Theseus Ships Limited

Development



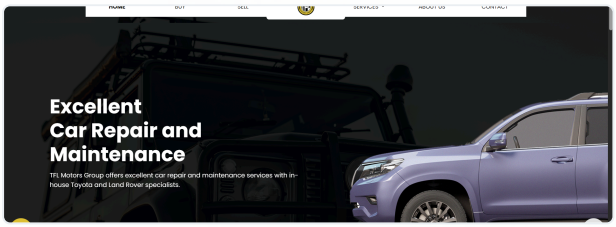
Stepp

A grant management platform that allow donors to create and manage programs, solicitations, applicat...



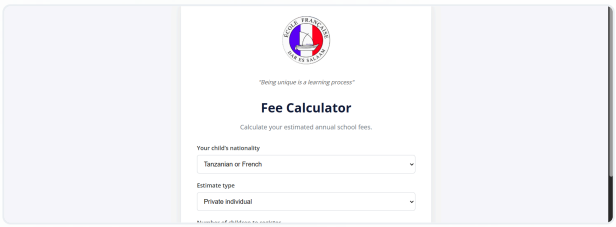
CVBora

An AI-powered (Gemini) CV and Cover Letter generator that tailors your CV and CL to the job you're a...



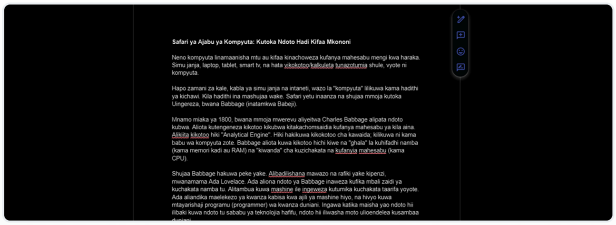
TFL Motors Group

A website for a car dealer and garage business, including a simple CMS for posting cars for sale. Bu...



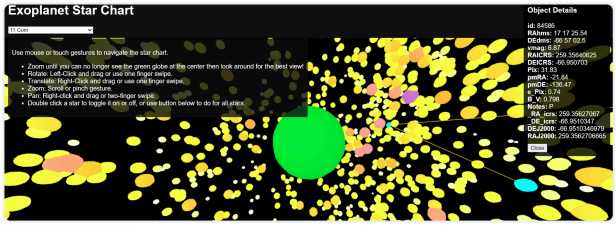
Fee Estimate Calculator

An embeddable calculator for an international school that allows its parents to fill in student deta...



Dark Night - Docs, Sheets, Slides, and Apps Script Dark Mode

A Chrome extension that allows you to turn on dark mode for Google Sheets, Slides, Docs, and Apps Sc...



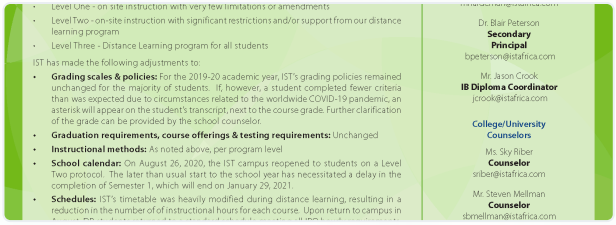
2024 Nasa Coding Challenge Submission - Won 3rd Place

A web app that displays interactive, 3D models of stars and exoplanets. Built with NodeJS/Express an...

Media & Design

ISSEA Arts and Drama Handbook

This printed handbook was designed for an event at the International School of Tanganyika (IST) that...



Level One - on site instruction with very few limitations or amendments
Level Two - on-site instruction with significant restrictions and/or support from our distance learning program
Level Three - Distance Learning program for all students

IST has made the following adjustments to:

- **Grading scales & policies:** For the 2019-20 academic year, IST's grading policies remained unchanged for the majority of students. If, however, a student completed fewer criteria than was expected due to circumstances related to the worldwide COVID-19 pandemic, an asterisk will appear on the student's transcript, next to the course grade. Further clarification of the grade can be provided by the school counselor.
- **Graduation requirements, course offerings & testing requirements:** Unchanged
- **Instructional methods:** As noted above, per program level
- **School calendar:** On August 26, 2020, the IST campus reopened to students on a Level Two protocol. The later than usual start to the school year has necessitated a delay in the completion of Semester 1, which will end on January 29, 2021.
- **Schedules:** IST's timetable was heavily modified during distance learning, resulting in a reduction in the number of of instructional hours for each course. Upon return to campus in

Dr. Blair Peterson
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Mr. Jason Crook
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College/University Counselors

Ms. Sky Riber
Counselor
sriber@istafrica.com

Mr. Steven Mellman
Counselor
smellman@istafrica.com

International School of Tanganyika - School Profile

This double-sided, one page a4 profile was designed to present key school information to recruiters ...

Student-Parent Handbook for the International School of Tanganyika

This handbook was designed to present key school admission and general information to students and p...

Business Cards and Brochures for Hema

These brochures and business cards where designed and printed for Hema....

Digital Marketing for Distro

These designs were made for Distro, an on-demand liquor delivery service in Dar es Salaam, Tanzania....

Digital Marketing for TFL Motors Group

These designs were made for TFL Motors Group, a car dealer and garage business in Dar es Salaam, Tan...

Product Launch for Infinix Smartphone

Working as a subcontractor, our co-founder designed the marketing materials for the launch of the In...

Digital Marketing for Jangwani Sea Breeze Resort

These designs were made for Jangwani Sea Breeze Resort, a resort in Dar es Salaam, Tanzania....

Digital Marketing for Magari Mazuri TZ

These designs were made for a car and accesories sales agent/dalali....

Digital Marketing for Red Gold

These designs were made to promote Red Gold's culinary products....

Digital Marketing for WaneneTv

These designs were made for an up and coming digital TV station....

Writing & Strategy

Over $5 million raised through proposal writing, and numerous stories crafted to market education, technology, and electronics.

Thank You

We look forward to working with you.

Ismaili Simba — ismaili.a.simba@gmail.com
Salum Tambwe — salum.tambwe@gmail.com

Theseus Ships Limited • Dar es Salaam, Tanzania • Est. December 2025